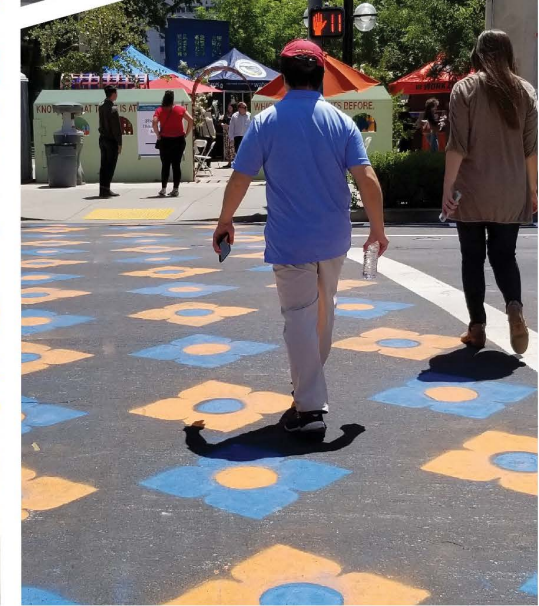


CAPITOL AREA DEVELOPMENT AUTHORITY

# Envision O Street Conceptual Planning Project

Sacramento, California

FLOUR CAFE



## POP UP EVENT SUMMARY

June 28, 2018 | Intersection of 9<sup>th</sup> Street and O Street | 8:00 AM – 2:00 PM

[www.cadanet.org/projects/o-street-improvements-project](http://www.cadanet.org/projects/o-street-improvements-project)

# POP-UP EVENT OVERVIEW

The **Envision O Street Project** started in early 2018 as an effort to re-image the O Street corridor in Downtown Sacramento.

CADA and multiple local and state Partner Agencies hosted a **Pop-Up Event** on June 28, 2018, to solicit feedback and comments from local workers, residents, children and other users of the O Street corridor.

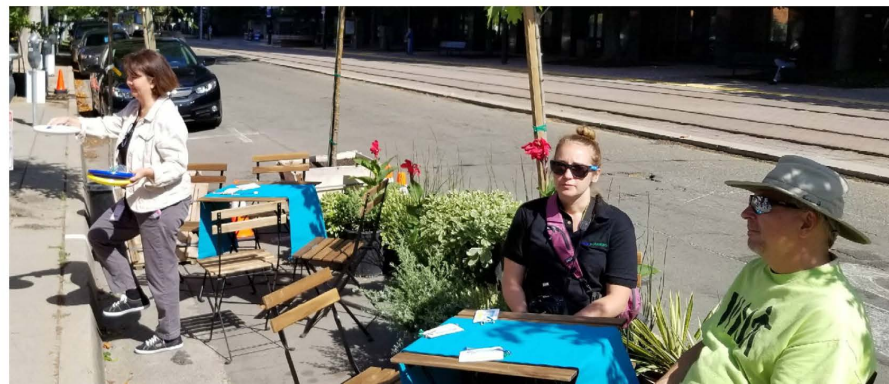


# POP-UP EVENT OVERVIEW

**Over 300 people** attended the event, which featured several potential streetscape and mobility improvements (see next page).

The event allowed people to **test the different concepts** in the real world and provide feedback. Two comment stations were set up where people could review concepts in more detail, rank them and provide additional comments.

The following is a summary of the community input received during the event.



# POP-UP CONCEPTS AND FEATURES

Artistic Crosswalk



Parklet

Protected Bicycle Lane



Landscaped Pedestrian Bulbout

Children's Creative Play Area



Food Vendors

Public Agency Displays



Live Music!

# Results and Comments

# WHAT AMENITIES ARE MOST DESIRED?

CAPITOL AREA DEVELOPMENT AUTHORITY  
O Street Streetscape  
Conceptual Design Project  
Sacramento, California



What amenities are most desirable?  
Place your stickers by most desired

## 1 Pedestrian, Bike and Transit Improvements



Tell us why?

Tell us why?

## 5 Green Infrastructure



## 2 Pedestrian Seating and Lighting



Tell us why?

Tell us why?

## 6 Play for All



## 3 Signage/Kiosks/Wayfinding



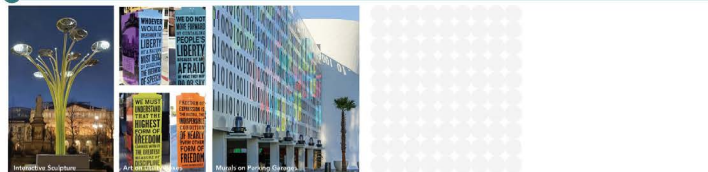
Tell us why?

Tell us why?

## 7 Micro Retail



## 4 Art/Murals



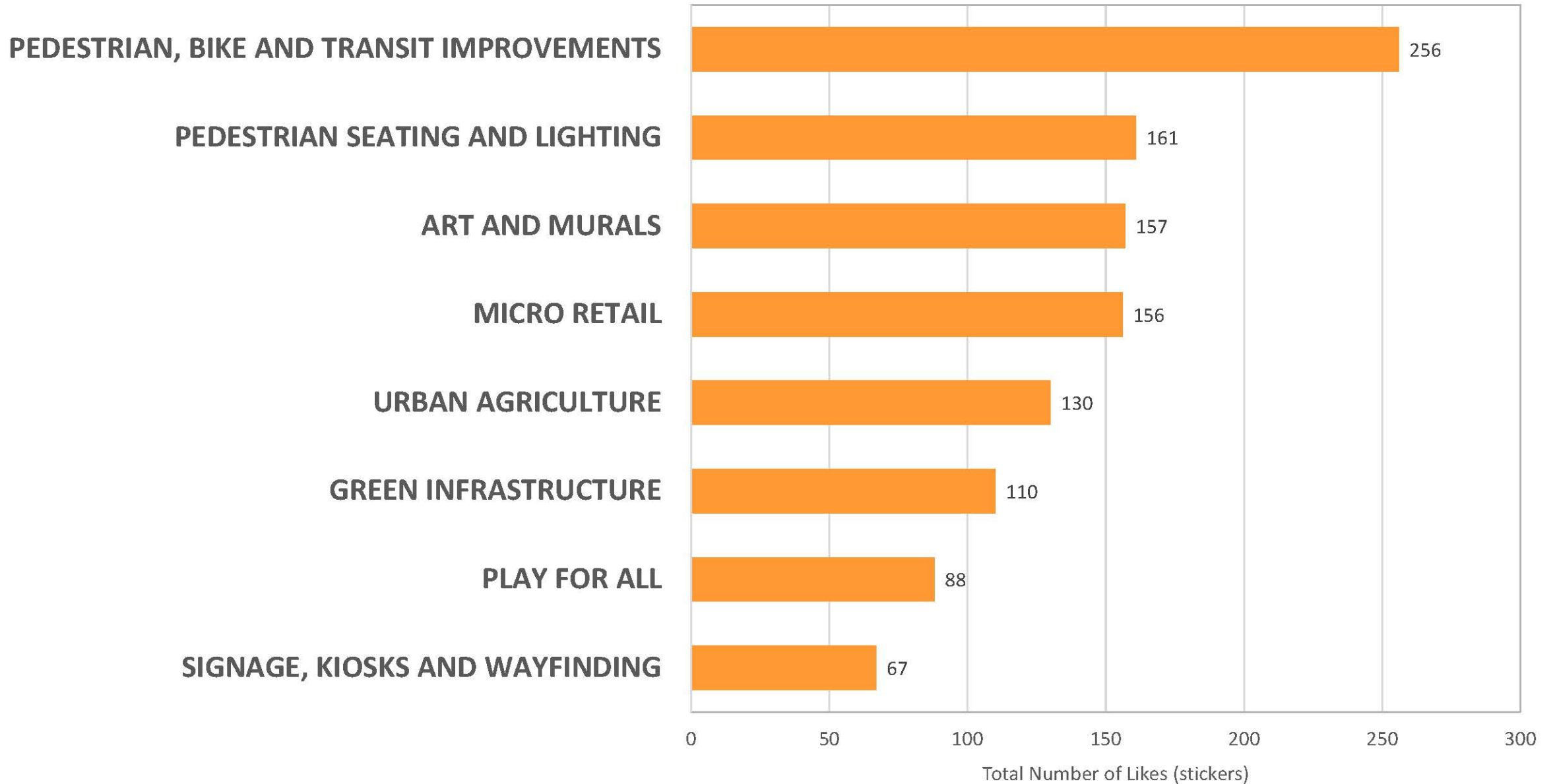
Tell us why?

Tell us why?

## 8 Urban Agriculture



# WHAT AMENITIES ARE MOST DESIRED...?



# SPECIFIC COMMENTS/REASONS

## 1 Pedestrian, Bike and Transit Improvements



Tell us why?

Need more and better crosswalks – automobile drivers tend to ignore pedestrians

Need better bicycle lanes or a separated bicycle path

Add more shade, water fountains, trash cans, recycling cans, transit shelters and other amenities

Add emergency contact phones/callboxes

Improve safety and reduce speeding traffic

Create safer bicycle routes through this area and to other parts of the city (such as Natomas)

Provide guidance to new bicyclists as it is difficult and sometimes hazardous to ride along light rail tracks

Prioritize bicyclists and pedestrians, and emphasize pedestrian pathways and connectors on streets

Address the current homeless problem

Create a free transit zone and improve safety for families

Improve lighting

# SPECIFIC COMMENTS/REASONS

## 2 Pedestrian Seating and Lighting



Tell us why?

Add more lighting and improve the current lighting throughout the corridor

Create a safer environment by installing amenities that bring people into the area (eyes on the street)

Create these types of improvements – they are connective and synergistic

Create more seating walls

Ensure moveable seating is not vandalized or removed/stolen

Install drinking water fountains for public transit users and pedestrians

Install trash and recycling cans, and regularly empty them

Improve lighting at transit stops

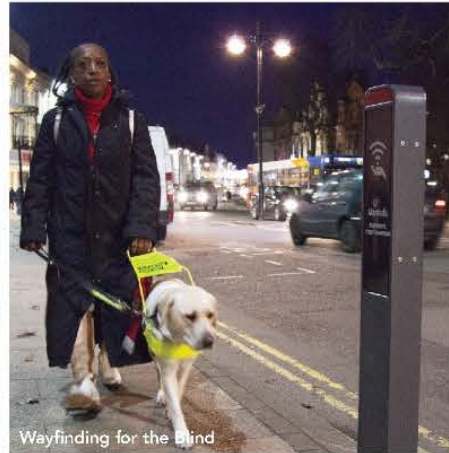
Enhance the overall safety near Light Rail stations

Encourage people to eat lunch outside through the creation of social public spaces



# SPECIFIC COMMENTS/REASONS

## 3 Signage/Kiosks/Wayfinding



Tell us why?

Bring back Sacramento's historic retro signage

Encourage healthy food restaurants/options to locate along the corridor

Add more places for lunch

Sacramento is one of the most diverse cities in the country, so let's honor the community pillars from our African American, Latino, Hmong and other communities

Install directional signage and maps that are helpful

Improve and increase access to wireless services

Install lighted display boxes with information and maps

# SPECIFIC COMMENTS/REASONS

## 4 Art/Murals



Tell us why?

Create more pedestrian-friendly parking garages that are not monotonous

Showcase local artists

Add a mural to the California Energy Commission building showing what it does and how the agency impacts California

Keep parking available

Discourage graffiti and the defacing of public property

Encourage pride in our communities

# SPECIFIC COMMENTS/REASONS

Tell us why?



Create safe places to walk

Add charging stations at the street level for people who don't have garages but want an electric car

Create shelters at the light rail stations – waiting for train in the rain sucks!

Improve safety

Add more public seating

Create more bicycle parking

Create better water capture and infiltration greenways around the large buildings

Install motion-activated solar street lights (LED)

Replace and add more trees and planter areas

# SPECIFIC COMMENTS/REASONS

Tell us why?



Ensure play areas are safe and well-maintained

Illuminate obstacles in pathways

Create play areas near the California Museum – lots of school groups go to the State Capitol and the museum

Ensure the California Museum continues to be a key destination for families

Make the street brighter and safer

Install big umbrellas for shade and art

Add public bathrooms

# SPECIFIC COMMENTS/REASONS

Tell us why?



Temporary Micro Retail



Micro Retail along Blank Building Walls



Container Stores

Add retail – it brings people together and provides options for workers

Increase the variety of food – more restaurants and also places to grab small/quick bites

Consider Food Pods like they have in Portland

Add more pop-up events without smelly diesel generators (provide them electrical outlets)

Consider restaurants first, then maybe food trucks

Turn the Golden 1 back into a nightclub

# SPECIFIC COMMENTS/REASONS

Tell us why?



Create more edible vegetation

Provide food for homeless (through edible landscapes)

Provide signage and information so people know it is edible and not illegal to pick

Add more trees and greens

Consider plants that are native to California and help local pollinators

Add more green – there is too much concrete!

Turn yard and public watering into healthy meals

Add more vegetation to make it more attractive, cool and pleasing to view

# Results and Comments

# EMERGING AMENITIES (PART 1)

CAPITOL AREA DEVELOPMENT AUTHORITY  
O Street Streetscape  
Conceptual Design Project  
Sacramento, California



## Emerging Amenities



## Amenities

- 1 Pedestrian, Bike and Transit Improvements
- 2 Pedestrian Seating
- 3 Signage/Kiosks/Wayfinding
- 4 Art/Mural
- 5 Green Infrastructure
- 6 Play for All
- 7 Micro Retail
- 8 Urban Agriculture



# SPECIFIC COMMENTS/REASONS



Incorporate more fresh food that is not overly processed/packaged

Install permeable pavement

Capture and reuse raw water

Create more parking with free parking in evenings

Create green roofs

Add more trees and bioswales

Create more pedestrian walkways

Implement Low Impact Development standards (LID)

Capture rainwater and consider a waterfall feature

Install fountains, water features and other items to “cool” the area

Add more lunch options, including food trucks



# Results and Comments

# EMERGING AMENITIES (PART 2)

CAPITOL AREA DEVELOPMENT AUTHORITY  
O Street Streetscape  
Conceptual Design Project  
Sacramento, California



## Emerging Amenities



# SPECIFIC COMMENTS/REASONS



Program the area with more intense pedestrian land uses to ensure there is activity

Do not create more parking – nobody wants to hang out next to a parking lot

Need to focus on pedestrian-friendly development as well; it's about more than just adding string lights (e.g., add new buildings to the parking lots)

Need to create longer intervals between when the traffic signals turn green and the pedestrian signal illuminates – improve safety for pedestrians

Need more greenery with native plants (there is currently too much pavement)

Build in recycled public water features

Emphasize the water and river systems – Sacramento, American and Sierra



# OTHER THOUGHTS AND IDEAS

## PEDESTRIAN, BICYCLE AND STREETScape

Ensure sidewalks are safe and 'trip free'

Close portions of the street to vehicle traffic

Make it quicker for pedestrians to cross the street at stoplights

Allow for longer pedestrian crossing times

Add more ledges for seating

Turn the entire corridor into a pedestrian corridor (no cars)

Turn O street into a Pedestrian Mall

Install more and better bicycle lanes

Install flashing beacons at crosswalks

Add abundant shade/shelter

Create more pedestrian areas and trees/greenery

Add nice places to sit and eat

Improve pedestrian safety

Improve walk signal buttons to prioritize pedestrians and bikes

Create diagonal crosswalks on major streets

Add more traffic roundabouts with protected bike lanes and pedestrian crossings

Create safer connections for bikes/pedestrians to the Crocker Art Museum

Make O Street a car-free walking plaza

Improve street lighting

Improve pedestrian/bike crossings at 15th/16th

Close O Street to all passenger vehicles

Separate cars and pedestrians

Close O Street to vehicle traffic

## OTHER THOUGHTS AND IDEAS *(continued)*

Keep the temporary crosswalk

Prohibit cars on O Street from 7th Street to 12th Street

Improve bicycle access and safety

Better time the traffic signals for bikes and pedestrians

Add Class IV bike lanes (protected)

Make biking and walking the preferred choice

Improve signage to prevent drivers from driving incorrectly

Love the new art crosswalk – make it permanent!

### **TRANSIT**

Add a shuttle for point-to-point transit

Consider cable cars or trolleys

Extend Light Rail to the Sacramento International Airport

Add express Light Rail trains during work hours

Create comfier Light Rail waiting area seats

### **LANDSCAPE/TREES**

Add more trees and landscaping

Add more greenery and green spaces

Add flowers such as hydrangeas, roses, peonies and camellias along both sides of the street for pedestrians to enjoy

Ensure there are sustainable maintenance commitments

Consider urban agriculture

Add more green outdoor dining in bulbouts

Mandate water runoff recapture areas like on 15th Street and O Street

Add green medians and bioswales

Add native and drought tolerant plants and landscaping

# OTHER THOUGHTS AND IDEAS *(continued)*

## **PUBLIC ART**

Incorporate street art

Add more urban art (like what was done on the Sacramento Bee parking structure)

Add more decorative lighting

Add beautiful scenery and retro signage

Install decorative pavement

Install colorful art crosswalks

Add art murals on all sides of buildings

Add lots of color

Add murals

Install painted/color sidewalks

Embed thousands of tiny colorful LED lights into faces of parking garages

## **GATHERING SPACES**

Include more spaces for social gatherings

Encourage the hosting of large outdoor events

Create shade structures

Add more plazas

Have cultural events

Create parks with hammocks and art

Create more parklets

Add places to sit/benches

Create outdoor seating areas to have lunch and build community

Have patio seating

Stage for area for events so people can congregate

Designate outdoor (limited) smoking areas

# OTHER THOUGHTS AND IDEAS *(continued)*

## **AMENITIES**

Add water fountains

Add and regularly empty trash and recycling bins

Install outdoor misters and use them when it is hot

Remove cigarette butts

## **PARKING**

Add more parking

Allow free parking during off hours

## **RETAIL AND FOOD**

Attract small grocery stores

Add glass kiosk for Starbucks coffee shop,  
Danish/bakery at 9<sup>th</sup> Street and O Street

Include more takeout-only options

Consider food trucks

Provide more vegan options

Encourage groundfloor retail

Add more food outlets

Maybe a smoothie shop (fresh real fruit)

Improve farmer's markets and have them year-round  
on weekdays

Add fast food restaurants and cafes

Add more healthy restaurant options

Add a donut shop

Add Boba tea

Create micro-retail like the Muskegon Western Market

Add taco stands, "street food" and more food options

Create an evening market/entertainment

# OTHER THOUGHTS AND IDEAS *(continued)*

## OTHER COMMENTS

Add porta-potties for RV passengers and homeless

Install self-cleaning public restrooms

Fix potholes

In the absence of serious blight, leave O Street alone

I love everything you are planning! Awesome ideas!  
Bring Downtown back to life!

Consider how this endeavor will contribute to an inclusive economy

Encourage workforce development

Add compost places

Add more housing (and more affordable housing)

Create inspiring architecture

Get rid of metal building sculptures in pathway at 9<sup>th</sup> Street and O Street

Collect and publish public statistics on cars/bikes/transit riders. Focus more on most people moving about the city

Add dog waste stations

Give tickets to people who ride their bikes on sidewalks

Install solar panels – free standing or on tops of buildings – to power streetlights, etc.

All projects should be like this...ask and engage the community

Reduce wind effects from high rise design

Improve maintenance of existing structures/amenities

Preserve historic buildings

Add device charging station and free Wi-fi

Prohibit smoking

Address homelessness issues